



“ LG Electronics achieves better control of print with EasyReport ”

“ The benefits we wanted to achieve were to increase security and reduce costs. EasyReport has delivered both these benefits.”  
- Seongho Moon, Manager of information security, LG Electronics



Industry : Manufacturing

### Before using EasyReport

- Need document security
- leading to increased costs
- Difficult management of the print environment

### After using EasyReport

- Increased user productivity through better printer uptime due to remote monitoring of faults and toner levels
- More comprehensive reporting on printer usage helps the business make informed print decisions
- Improved print security with pull printing with card authentication for print and copy
- Enforce document security via print file auditing using archiving function of print file
- Reduced costs
- More efficient print service for 30,000 employees



### Overview

LG Electronics(LGE) is a global leader and technology innovator in consumer electronics, mobile communications and home appliances. It employs more than 80,000 people working in over 155 operations around the world. LG is made up of five business units – Home Entertainment, Mobile Communications, Home Appliances, Air Conditioning and Business Solutions. It is one of the world leading producers of flat panel TVs, audio and video products, mobile handsets, air conditioners and washing machines..

### Uncontrolled environment

“ Security of printed documents was a major concern and this was our first priority. It was too easy for internal users or anyone just passing a printer to leak confidential documents. We wanted to gain better control by obtaining more information about which document was being printed by whom and from which department. We also wanted to reduce both initial purchase expenditure and ongoing costs.” says Seongho Moon, manager of information security at LGE. He was looking for a solution for it and found EasyReport.

“ EasyReport was a good fit for our requirements; because of its good functional quality and because it offered the best price and operating costs.” says Moon

### Controlled environment

To address its major concern over security, LGE has implemented the EasyReport. It is a total solution including device management, quota control, cost allocation and comprehensive reporting with web-based remote administration in real time. Employees use their ID cards to collect jobs from each printer and any uncollected jobs are deleted from the print queue. Historically, LGE has found it difficult to track and control paper usage which has increased and decreased dramatically depending on the type of work and the number of projects being undertaken but with better reporting it now hopes to control paper usage more efficiently. Improved reporting also allows the company to recharge each department for its printer usage so each business unit is made aware of its print costs and can take action to make savings. Remote monitoring also increases printer up-time through the early detection of faults and the prompt delivery of toner cartridges.

“Efficient print services are essential for the continued success of our business and we believe that EasyReport is the best way to achieve that.” concluded Moon.

**EPsoft**  
INTERNATIONAL  
www.myepsoft.com

EPsoft International PTE.LTD  
16 Ayer Rajah Crescent Tempco  
Technominium#06-03  
(Singapore)139965  
sales@myepsoft.com  
Tel. +65 6272 - 7794  
Fax. +65 6272 - 7894